

LIS LINKS: STUDY OF LIBRARY PROFESSIONALS NETWORK

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Introduction:

A social network is a web-based platform that allows users to create profiles, connect with others, share content, and engage in various forms of communication. Social networks have various categories or types according to their purpose of creation. Like LinkedIn, it's a professional's social network, and Facebook is a multipurpose social network. Professional networks connect like-minded professionals on the same platform. .On this platform, sharing content, discussion, information, and thoughts is very easy.

Keywords: LIS-Link, LIS Network, LIS events

Objective of the Study

- To find out how much the LIS Link network is active.
- To Study all events posted on LIS-Links in 2019.
- To identify which type of events are in trend.
- Which state is leading in conduction events for LIS.
- To find out level of events. (National or International)

Methodology:

This is a web-based study. For this study, data was retrieved from the LIS Links website (<https://www.lislinks.com>). The events tab is used to retrieve the required data. Only events conducted in 2019 are selected for study.

LIS Links:

“LIS Links (<https://www.lislinks.com>) is the first and largest academic social network of librarians and Library and Information Science (LIS) professionals in India”. For the last two decades, the LIS Links platform has been connecting and helping library and information science professionals. This is a collaborative initiative network created by LIS professionals.

It's a web 2.0-based platform. The aims and objectives behind the creation of this website are as follows:

- To provide person-to-person and group communication.
- To help Indian LIS students, librarians, LIS academicians, and LIS researchers too.
- To provide current information as soon as possible to all Indian LIS persons.

LIS-Link is also providing discussion forums, groups, live chat, job advertisements, LIS events, photos, UGC NET study material, and many more things on the website.

➤ Activities on LIS Link network

After collecting and analysing the data, the researcher found that in the year 2019, in the event tab, **115** events were posted by LIS professionals from all over India. It shows that every month, around 10 events were posted by members.

➤ Events posted on LIS-Links in 2019

Table No. 1

Sr. No.	Event	No. of Events
1	Workshop	50
2	Conference	28
3	Seminar	22
4	Training	7
5	Conclave	1
6	Meeting	1
7	FDP	1
8	Lecture	1
9	Librarians Day	1
10	Symposium	1
11	Sensitization Prog.	1

Table No. 1 shows that in events, there are 11 types of events posted. In 11 types of events, workshops are on top with 50 entries, conferences are in second place with 28 posts, seminars are in third place with 22 entries, and training programs have 7 entries. Conclave, Meeting, FDP, Lecture, Librarians Day, Symposium, and Sensitization Program have single entries. This table shows that almost all types of programs are posted on this website.

This table also reveals that in the year 2019, workshops were in trend in the LIS field in India.

➤ Events conducted state wise

Table No.2

Sr. No.	State	No. of Programmes
1	Assam	4
2	Bihar	1
3	Chandigarh	1
4	Goa	2
5	Gujarat	9
6	Haryana	3
7	Jharkhand	1

8	Karnataka	13
9	Kerala	7
10	Madhya Pradesh	3
11	Maharashtra	9
12	Mizoram	1
13	New Delhi	12
14	Odisha	5
15	Puducherry	1
16	Punjab	5
17	Rajasthan	2
18	Tamil Nadu	19
19	Telangana	3
20	Uttar Pradesh	7
21	West Bengal	7

According to the above table No. 2, Tamil Nadu is in the top position with 19 programs, and Karnataka is in the second position with 13 programs. New Delhi is in the third position for conducting programs for LIS. According to the researcher, the website has posts from 21 states. It indicates that the users of this website are professionals from a variety of states. This forum is widely spread and used all over India.

➤ **Month wise distribution of events:**

Table No. 3

Month	Programmes
January	22
February	20
March	21
April	8
May	3
June	6
July	6
August	15
September	14

The above table No. 3 indicates that January is the most active month with 22 events, and March is on the second list with 21 events. The above chart shows that from October to December, there were zero events on the website.

➤ Level of all 115 events :

Table No.4

Sr. No.	Level	Number of Events
1	International	15
2	National	59
3	State	41

While studying, researchers found that out of 115 events, 59 are at the national level, 15 are at the international level, and 41 are at the local level.

Result and Discussion:

The entire study reveals that in 2019, the use of the Indian LIS professional networking site LIS-Links is spreading awareness about almost all types of programs in India. Professionals from a total of 21 states and Union territories are actively participating on the site. 11 types of programs were posted on the site. Almost all types of programs are covered in the study; it's a very encouraging point for the users and initiative-takers of this website. LIS professionals should increase the publicity of this website, and the participation of professionals should be increased.

References:

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