

Rendition of Literature through Webseries

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Abstract

Webseries have emerged as a popular form of entertainment in recent years. Webseries are generally fictitious or non-fictional long-form narrative telling in episodic forms that are displayed on various online streaming platforms. In the present competitive environment, E-commerce sites, cellular network vendors, and film studios, are producing and disseminating Webseries. Novels give ready-made storylines for Webseries creators to take their creative work to the next level and help disseminate it to an audience who is not into the habit of reading literature. Webseries based on novels are continually emerging and capturing the audience's attention while keeping them waiting for a sequel. People who are not accustomed to reading might connect with it through various stories derived from novels and exhibited in Webseries. Literature from book shelves has found a new audience in the form of Webseries, which is more engaging than merely reading a book. As a result, it gives a new platform for those who aren't interested in reading books but want to experience some excellent stories concealed behind the pages. People in the globalised world do not have much time to read literature. Watching a tale in the form of a series allows an individual to comprehend the plot line in a few hours, but reading a book might require a minimum of a weekend. The release of Webseries in a variety of languages and genres piques the curiosity of a diverse audience. It not only entertains but also has a profound effect on the minds of the audience. The majority of these Webseries are about gendered politics, women, patriarchy, communal violence, gangsters, politicians, mafia, businessmen, patriotism, investigating agencies, law makers and breakers, religious violence, fake encounters, corruption, the entertainment industry, and their interactions with one another. Literature has not only entertained readers for ages, but it has also stayed relevant. Sacred Games, State of Siege, Suitable Boy are only a few of the examples. Webseries are like a coin, with the head side being entertainment, enjoyment, thrill, learning, and inspiration, and the tail side being lust, violence, cruelty, suspicion, ego, jealousy, and so on. The Webseries is presented in episodes that are cleverly planned to make a lasting impression on the minds of the audience. As a result, the best use of this should be made to ensure that our new generation gets all of the wonderful aspects of it. The function of Webseries as a powerful medium for effecting substantial

social change will be explored in this paper, as will how adapted Webseries from literature serve as a source of inspiration and give vital insights to the audience.

keywords: Webseries, Literature, Novel, Audience.

A Webseries is a collection of scripted or unscripted online videos, typically in episodic style. People generally prefer to stay at home and watch television on small screens. As a result, movie theatre attendance has been declining worldwide. With the rise of online series in India, a new wave has compelled consumers to watch unique and captivating Webseries material. The market for internet content is evolving as more people become interested in it. (McNayr, 2010) Moving forward, OTT platforms capitalise on a large audience that has grown used to watching entertainment material via smartphones. (Laghate, 2018)

In recent years, the popularity of Webseries has led to the adaptation of an increasing number of novels into Webseries. Novels provide ready-made content. The book's message reaches a broader audience through many types of media. Books have been a key source of inspiration, not just on the shelves, but also on the OTT platform. People who are not used to literature might engage with it through various plots derived from novels and featured in web shows. Literature from bookshelves has found a home among people in the form of Webseries, which is more exciting than just reading a book. As a result, it gives a new platform for those who are not interested in books but want to learn more about them. In recent years, the popularity of Webseries has led to the adaptation of an increasing number of novels into Webseries. Novels provide ready-made content. The book's message reaches a broader audience through many types of media. Books have been a key source of inspiration, not just on the shelves but also on the OTT platform. People who are not used to literature might engage with it through various plots derived from novels and featured in web shows. Literature from bookshelves has found a home among people in the form of Webseries, which is more exciting than just reading a book. As a result, it gives a new platform for those who are not interested in books but want to learn more about them.

Web shows have become an integral part of our life. Web shows are more sociable and quicker to watch. It serves several roles and plays an important part of helping to bring major shifts in society. Webseries serve as a distraction from our hurried life and stressful schedules. The release of Webseries in a variety of genres and languages raises people's concerns. It gives fun as well as morals towards the end. It provides the viewers with vital information. Gender politics, women, patriarchy, community violence, gangsters, politicians, mafia, businesspeople, legislators, and breakers, religious violence, false encounters, corruption, intelligence agencies, the entertainment sector, and other worldwide topics are all being addressed in Webseries. People's attention is piqued by the presence of several genres in various languages. The trend towards online series is picking up

speed. People are becoming more interested in apps such as Netflix, Amazon, Prime, Hotstar, and Voot. It should be mentioned that Hotstar, established in 2015 and owned by Star TV (India's largest private broadcaster), has a total loyal user base of 75 million individuals in urban and rural areas, followed by Amazon Prime Video with 11 million users. (Adeetya,2018) While Netflix ranks third with over 5 million users, it still provides a more fascinating subject of investigation because to its various variations from other companies and the more specific clientele it targets-niche, English-speaking, wealthy, urban youth. (Joglekar,2018)

These sites provide books in a variety of genres. Visualisation has a larger psychological influence than imagination. As a result, the best use of this should be made to ensure that our society absorbs all of its beneficial aspects. Many autobiographies have been written, and we may learn a lot about our society from them. Webseries may raise societal awareness while also motivating people to achieve their goals. It is essential to the learning process and serves as a strong medium of education, information, and entertainment, assisting in the formation of opinions among diverse social groups. It helps to bring about substantial alterations to our society and culture by familiarising individuals with historical events and stories. The humorous material in the series is refreshing and helps to release stress and anxiety. As a result, it stimulates our emotions, senses, abilities, and comprehension. The rate at which people's interest in Webseries has expanded is astounding. Webseries offer the idea that there is more to come after each episode.

Web shows offer it all: action, humour, thrillers, and crime. Webseries include writers who have developed remarkable, relevant, and captivating material, that is turning heads all across India. It appears that authors are expressing their entire freedom on society and other concerns in fiction or non-fictional form in order to make people aware of what is going on around them through literature. Inspiration and learning may come from a variety of sources in Webseries. The narrative style and distinctive representation of the city, people, topics, and plotlines, among other things, give significant insights to the audience, allowing them to enhance their knowledge and thinking. Webseries offer useful information to viewers.

There are Webseries that are as captivating and intriguing as novels. Books have won hearts and love, as evidenced by Sacred Games, for example, a Netflix Original series. It is a film version of Vikram Chandra's novel. Anurag Kashyap and Vikramaditya Motwane direct this Webseries. Two out of every three people who watched the Sacred Games were from outside of India. (Hindustan Times, 2018) The narrative centres around communal violence, as well as a feud between gangsters, mafia, businesspeople, and the Mumbai police. It explores a variety of topics, including phoney encounters, sexual harassment, and religious violence. The way politics and power function is depicted in Sacred Games; this series provides heart-wrenching lessons about survival in the modern

world, such as "to be successful, one must be with the right people." The companions one chooses for his side can decide his fate, and in times of crisis, one is stronger than one believes. Love is not gender restricted; strength comes from the bravery in your heart; most humans play little roles in someone else's larger plan; and one must make things happen because there is no such thing as ideal timing for anything. (Nishi Jain, 2018)

Vikram Seth, an Indian author, wrote *The Suitable Boy*. The novel is set in the early 1950s. The primary topic of the novel of the same name is The Suitable Boy. The concept is based on the Indian practise of arranging weddings for suitable young females, with numerous factors emphasising the ideal match. In Indian custom, a boy and girl should be of the same faith, and the boy's caste and social standing, as well as his family's, are important. In the narrative, religion becomes the central conflict between Lata, a Hindu, and her Muslim boyfriend, Kabir. Haresh receives Lata's marriage consent due to his capacity to make a solid income. As a result, the boy's ability to tell the tale is valued.

The novel *Black Tornado* by Sandeep Unnithan inspired State of Seige. This series details the intricate chain of events that occurred on 26/11. Viewers get a look into the terrible attacks and the fight back by heroes of our nation who gave their all to save lives, as well as learn about the NSG's strength, bravery, operational abilities, and weaponry, as well as how they carried out the 'Black Tornado' operation.

Stories by Rabindranath Tagore is directed by Anurag Basu. It is based on the recurring topic of women standing up to injustice. Viewers will learn about India's history, culture, and family life during British rule. Other themes include treachery, class, money, the supernatural, the writer's life, domestic duties, and so forth. Tagore's stories reflect the roles of husband and wife. Upper-class people are portrayed as opportunists who welcome the opportunity to drain someone's savings. Through these stories, viewers learn how socioeconomic inequalities impact the relative humanity granted to diverse people. Money and class are considered a means through which the upper classes assert their superiority and exploit it as a resource, making the poor's lives more miserable.

We are so consumed with social media and the internet in the present world that few people consider reading books. Web shows based on novels are always full of intriguing details and provide knowledge that we would not have learned otherwise. Viewing a range of shows helps increase a viewer's knowledge. Watching series allows us to see the New World through the eyes of others. The proper online series may inspire you to never give up and to always be positive. A series may transport the spectator to another realm and away from the monotony of daily life. As a result, it relieves tension, lowers the heart rate, lowers blood pressure, and gives amusement. It helps us encounter realities outside of our own lives, as well as relate to others by frequently placing viewers

in the position of the narrator. It fosters empathy by repeatedly presenting us with circumstances that are not from our point of view. Webseries revitalise our thoughts. It has an immediate impact on our thoughts and work.

Watching motivating and inspiring Webseries might help us improve our perspective on things. We will learn about and respect many cultures. This will offer a more comprehensive understanding of the diverse civilizations. It is true that Webseries have become a platform for the dissemination of literature. Many novel-based web shows are already available on OTT platforms. Others will be revealed in the near future. This is an ongoing project, and many more series from various authors are still to come. That all depends on the tastes of the audience, which pushes the creators to adapt chosen topics from various works.

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