

COMMUNICATION AS THE BASE OF INDUSTRIAL DEVELOPMENT: A CRITICAL GLANCE

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Abstract

English is a widely spoken international language that is utilised in various domains across the globe. English language plays a significant role in the advancement of the fourth industrial revolution, particularly in the domains of information, communication, and technology (ICT). English language is often underestimated and considered ordinary, but it has actually played a significant role in driving the advancement of information and communication technology (ICT) in human society. The utilisation of information is essential in the context of the Fourth Industrial Revolution, even if we are unaware of its significance. English is the predominant language used in scientific reports, journals, and other sources of information worldwide. During the industrial revolution, communication methods and languages used were modern, including the use of international languages such as English. Lastly, technology. Technology plays a significant role in the advancement of the Fourth Industrial Revolution. English language is essential for various purposes such as communication, education, and global interactions. It plays a crucial role in facilitating delivery, presentation, learning, and other activities worldwide.

KEY WORDS: COMMUNICATION, INDUSTRY, INDUSTRIAL REVOLUTION 4.0 PROFESSIONAL COMMUNICATION, LANGUAGE

INTRODUCTION

The fourth industrial revolution is currently happening, which means that things are changing very quickly in every way. These changes started at the start of the 21st century and have been carried out in a big way since then. A lot of different areas, like the Internet of Things, AI, and the Human Machine Interface, are seen as important to the growth of Industry 4.0. There are many examples of how the fourth industrial revolution has helped developing countries become more developed. This is especially true in the areas of information, communication, and technology. There is one thing that is very important to the progress of the industry change 4.0, which is still going strong. Language is that thing, and it's a big part

of how it works. Language is an important part of how this change moves forward. Technology has also changed because of this shift, which has also led to the growth of language. From now on, we already know that there is a link between language and the progress of the fourth industrial revolution. This year (Rintaningrum) A lot of people think that the Indonesian government has added information and communication technology (ICT) to the lessons taught in all Indonesian schools, from the basic to the secondary level. In order for business 4.0 to grow, students need to know how to use this kind of information and communication technology. As we move through the fourth industrial revolution, it is very important that we have the right skills to stay ahead of the curve. One of the skills you need to have is the ability to speak English. According to Krisna Parapat, a human resources professional at an Indonesian fintech company said, "Being fluent in English can help employees move up into better jobs in the era of Industry 4.0, even though it has no direct effect on income." Because of this, it is important to recognise that the English language will play a big role in how this economic revolution moves forward. Introducing other languages to students at a young age will help them improve their language skills, become more fluent in English, and find it easier to continue their education in English at a higher level (Rintaningrum, 2015).

REVIEW OF LITERATURE

Language is a crucial medium for communication (Widyastuti, 2019). The English language is currently acknowledged as a global language, with its usage prevalent in nearly all nations. Undoubtedly, the English language serves as the medium of communication in the fields of science, technology, business among non-native English speakers, the Olympics, and international conferences (Rintaningrum, 2015). Throughout its evolution, the English language will persist in adjusting and permeating every facet of global existence. The industry revolution refers to a significant and worldwide transformation that can result in advancements in multiple areas. This revolution was characterised by significant progress in diverse domains, such as information, communication, and technology. This revolution has the potential to enhance the quality of life and human capital globally. The English language plays a crucial role in the advancement of the global industry revolution 4.0. The English language is a global language, making it advantageous to be proficient in English in order to stay updated with global developments (Risqi, 2019). The advancement of the industrial revolution necessitates advancements in information and communication technology (ICT). Information is a key aspect that undergoes significant advancements during the industrial

revolution. 4.0. The information we have gathered thus far originates from diverse sources and languages. Currently, there is a wide availability of books and journals in the Indian language for students in Indonesia. In addition to Indonesian-language publications, many lecturers and scientists also rely on foreign books and journals, which predominantly utilise the English language (Surya, 2021). Communication in the context of the Fourth Industrial Revolution pertains to the advancement of contemporary communication methods. The advancement of communication encompasses not only the methods of communication, but also the mastery of the language employed. There should be a shift in thinking about the significance of the English language. Specifically, it is important to recognise that in the age of globalisation, individuals from different countries will be competing with each other for various job opportunities and business ventures. In addition to mastering the Indonesian language as a unifying language, it is imperative to understand English as a second language, given its status as an international language (Handayani, 2016). The fourth industrial revolution has had the greatest impact on technology. It is widely recognised that the majority of technological advancements rely on the use of the English language. Consequently, in order to secure employment in multinational or foreign companies, proficiency in English is not only highly valued but also considered a crucial prerequisite (Handayani, 2016). Furthermore, the technology developed and researched in Industry 4.0 must have a global foundation, wherein English plays a pivotal role.

COMMUNICATION AND PROFESSIONAL DEVELOPMENT

Language and communication play crucial roles in industrial development across various aspects. Here are several ways in which language and communication contribute to industrial development:

Knowledge Transfer:

Research and Development: Scientists, engineers, and researchers need effective communication to share knowledge and collaborate on innovative ideas and technologies.

Training and Education: Language is essential for conveying information in training programs and educational initiatives, ensuring that workers have the necessary skills for industrial processes.

Workplace Communication:

Efficient Operations: Effective communication within industrial settings is critical for smooth and efficient operations. Clear instructions, timely feedback, and coordination among teams are vital for productivity.

Safety Protocols: Proper communication is essential to convey safety protocols and guidelines, reducing the risk of accidents and ensuring a secure work environment.

International Collaboration:

Global Markets: Language serves as a bridge for international trade and collaboration. Effective communication is crucial when dealing with partners, suppliers, and customers from different linguistic and cultural backgrounds.

Innovation and Problem-Solving:

Brainstorming and Collaboration: Language facilitates brainstorming sessions, where diverse teams can share ideas and perspectives. Effective communication is crucial for problem-solving and innovation in industrial processes.

Regulatory Compliance:

Documentation: Industries need to adhere to various regulations and standards. Proper language use is crucial in documenting compliance procedures, creating manuals, and ensuring that employees understand and follow industry regulations.

Marketing and Sales:

Product Promotion: Language is a powerful tool in marketing and advertising. Clear communication in promotional materials helps industries showcase their products and services, reaching a wider audience and attracting potential customers.

Customer Relations:

Client Communication: Effective communication is vital for maintaining good relations with clients and customers. It helps address concerns, provide support, and build trust, which is crucial for long-term business success.

Supply Chain Management:

Coordination: In complex supply chains, effective communication is essential to coordinate the movement of raw materials, components, and finished products. Timely and accurate information exchange is critical for supply chain efficiency.

Adaptation to Technological Changes:

Training and Transition: As industries adopt new technologies, effective communication is necessary to train employees in the use of these technologies and facilitate a smooth transition.

Communication abilities are essential to one's success in the modern professional environment, both for one's own personal life and for the benefit of one's job. Communicating effectively is more than just a skill in the corporate world; it is a vital

instrument that can be applied in a variety of contexts. The ability to communicate effectively is essential for professional development in all aspects, including the creation of relationships, the resolution of problems, the exchange of information, and the demonstration of knowledge. In this essay, the author peels back the layers to uncover why communication is so important for those who want to climb the corporate ladder. The study examines the implications of communication on globalisation, leadership, information exchange, teamwork, and the development of personal brands.

One of the most important aspects of creating and keeping great professional connections is effective communication. This is because it lays the groundwork for developing and sustaining solid professional relationships. Communication that is effective converts collaboration from a buzzword into an experience that can be lived, which is an essential component of any business today. The ability of members of a team to communicate effectively and understand their different responsibilities contributes to the creation of an environment that is conducive to the exchange of ideas, the provision of constructive criticism, and the peaceful resolution of disputes.

An example that illustrates this point is a project team that is working hard to fulfil a strictly enforced deadline. Due to the fact that there is excellent communication regarding tasks, deadlines, and expectations, every member of the team is aware of their role and how it fits into the wider picture. The expressing of issues, the solicitation of aid, and the celebration of accomplishments are all things that may be accomplished through open communication, which can help to cultivate a work atmosphere that is both healthy and cohesive.

Encouraging the Free Flow of Information: In the modern world, which is driven by data, communication is the foundation of any successful organisation. It is essential to have effective communication in order to ensure that the proper individuals receive the appropriate information at the appropriate time. This is true whether it is the sharing of expertise, crucial updates, or project details.

Take into consideration how vital it is for your company to have open lines of communication at times of significant strategic shifts. A leader is responsible for informing the members of their team about the rationale for the change, the anticipated results, and the effects that the change will have on their particular tasks. If this information is not communicated in a straightforward manner, it is possible that employees will become confused, resistant, and misaligned. To the contrary, a more seamless transition and a better level of success are the

results of communication that is well-crafted and open, and which fosters understanding and buy-in from the target audience.

Enhancing Capabilities in Management and Leadership:

Communication that is both clear and concise is the foundation of strong leadership. Vision and the ability to communicate it effectively are both necessary for a leader to possess. Three of the most important aspects of effective leadership are the ability to delegate, motivate, and resolve conflicts, and all three of these aspects require strong communication skills. Take for example a scenario in which a group is struggling to complete a project by the deadline that has been set. It is essential for a leader to possess strong communication skills in order to effectively handle problems, direct the team, and motivate them to find solutions to challenges. When a leader is able to successfully communicate the vision and expectations of the team, agency and direction are provided to the members of the team. When a leader's communication skills are inadequate, on the other side, they may have difficulty conveying their message to their team, which may result in the team becoming confused and lacking motivation. Furthermore, in order to provide constructive feedback, it is necessary to have open channels of contact. Those leaders who are able to provide their staff with constructive criticism while also demonstrating compassion transform the world into a more favourable environment for the growth of all individuals. Being an effective leader needs more than just talking; it also requires paying close attention to what others are saying, dealing with the emotions and thoughts of the people you are leading, and modifying your own leadership style in accordance with the situation.

Addressing the Issues of Globalisation and Diversity:

Communication skills are already vital in the diverse workplaces of today, and they are going to become even more important as businesses expand their operations to other countries. The ability of a person to communicate is contingent upon their acquaintance with cultural norms and practises, their capacity to adapt to various communication tactics, and their skill in establishing an environment that is tolerant of others. Consider a company that has offices located in different parts of the world and personnel who are employed in a variety of divisions. When attempting to communicate effectively in such a setting, it is necessary to take into consideration the cultural variations that exist in terms of communication styles, levels of formality, and methods of conflict resolution. Professionals who are skillful communicators are better equipped to handle a variety of duties, including working in multicultural teams, establishing international relationships, and negotiating cultural

differences. In addition, the role that communication plays in the process of creating inclusion is quite important. An environment that is diverse in the workplace is one in which individuals bring their own unique perspectives and life experiences to the table. It is possible to develop a fabric that is both diverse and inventive when all of the people involved are able to have their voices heard through communication that is both clear and succinct. This helps to foster a more cooperative and friendly environment in the workplace by lowering the likelihood of culturally-based misconceptions occurring.

Demonstrations of Expertise and the Development of Personal Brands:

When it comes to the harsh world of professional competition, the ability to communicate effectively is one of the most critical skills for finding a way to stand out from the crowd. In all kinds of written and oral communication, such as reports, emails, meetings, and presentations, the ability to communicate oneself in a way that is both compelling and articulate is a distinguishing element. Just for a moment, picture a working professional that is interested in advancing their career. During the job interview, the candidate's communication skills have a significant role in determining whether or not they are hired. More particularly, the manner in which they present their previous achievements, current capabilities, and future goals is a significant factor. Professionals who are able to communicate complex concepts in a manner that is easy to understand, have the ability to write reports that are fascinating, and have the ability to capture the attention of audiences are more likely to receive praise and recognition from their employers. Communication has a significant role in both the process of creating professional connections and also in networking. Professionals that are successful have the ability to strike up conversations with others, communicate their thoughts and feelings in a clear manner, and form individual connections with other people. Relationships that are built through meaningful discourse have the potential to result in a variety of outcomes, including mentoring, collaboration, and professional development. Developing a personal brand also involves making appropriate use of the various digital communication channels available to you. It is essential for professionals to become proficient in the art of self-promotion in this day and age, when social media and the internet are so pervasive. The ability to communicate effectively online, whether through Twitter, LinkedIn, or a personal blog, contributes to the formation of a person's professional identity. The capacity to communicate effectively is a common thread that runs through the intricate web that is the professional world. Successful individuals and teams have this common thread. It is the motor that drives professionals to continually grow in all aspects of their employment, from

cultivating good relationships and information sharing to developing leadership abilities, accepting diversity, and exhibiting expertise. Effective communication is the engine that drives individuals to progress in all of these areas. As we navigate the complexities of today's workplace, it is of the utmost importance that we prioritise communication that is both clear and succinct. Being in possession of this trait is more than just a skill; it is a quality that puts people up for success. No matter how much technological advancements are made or how much the professional landscape shifts, the ever-present necessity of communication in fostering understanding, cooperation, and advancement will continue to have an impact on the trajectory of careers and organisations. For the sake of simplicity, communication is not merely a requirement; rather, it is an essential component of professional progress.

CONCLUSION

The continuous progression of Industry Revolution 4.0 shall undeniably serve as a catalyst for the holistic advancement of diverse sectors within the nation. The rapid advancement of information and communication technology (ICT) has significantly expedited its trajectory towards modernity. Foreign languages, most notably English, assume a momentous and indispensable function in this process of advancement. Within the domain of technological advancement, researchers frequently depend upon the utilisation of information and communication, thereby emphasising the intricate interconnection between various components of information and communication technology. Moreover, the existence of the English language assumes a pivotal function in fostering the advancement of information and communication technology (ICT) through guaranteeing the comprehensiveness of every constituent. The application of the English language within the realm of information and communication technology (ICT) advancement has the potential to bestow upon individuals a multitude of personal benefits. Furthermore, it is plausible to partake in a competitive endeavour alongside individuals who are currently in the midst of attaining expertise in the English language. Lack of mastery in the English language shall impede our capacity to adequately partake in the progressions in information and communication technology (ICT) ushered in by the fourth industrial revolution. Therefore, it is of utmost importance to attain a high level of proficiency in the English language in order to augment our individual value and showcase our gratitude.

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