

## OPTIMIZING ORGANIZATIONAL POLITICS FOR EFFECTIVE EMPLOYEE DEVELOPMENT

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**Abstract.** In today's corporate environment, the presence of dissatisfaction, differences, and discontent among employees significantly impacts the overall functioning. Within organizations, there exist two distinct dimensions of politics: one focused on positive growth and development, while the other revolves around personal and group gains. The latter, commonly known as politics, operates at an informal and unofficial level, often resulting in detrimental effects and hindering organizational progress. Numerous variables play a significant role in shaping the organizational culture, growth, and development. To delve into these aspects, researchers primarily rely on qualitative research methods, engaging in personal interviews and administering questionnaires to employees across different levels within various organizations. These interactions aim to gain insights into sensitive topics such as organizational politics and development.

**Keywords:** Politics, Culture, Growth, Development.

### 1. Introduction

**Organizational Politics:** Organizational politics can also be called as work place politics and office politics. It is the process and behavior in human interactions involving power and authority. It is also a tool to assess the operational capacity and to balance diverse views of interested parties. The corporate employees are much updated towards the sources of information because of technology social networking.

**Definition:** Organizational politics refers to activities associated with the use of influence tactics to improve personal or organizational interests. Studies show that individuals with political skills tend to do better in gaining more personal power as well as managing stress and job demands than their politically naive counterparts.

They also have a greater impact on organizational outcomes.

**Types of Organizational politics:** Organizational politics can be divided into four types: the weeds; the rocks; the high ground; the woods.

**The Weeds:** It is a type of growth that automatically develops naturally without any additional effort. The members of the group apprehend most amount of insecurity and try to protect each other.

**The Rocks:** It is a very stubborn kind of informal group which enjoys the power and access to anything in the organization. This group is very much positive in meeting any kind of situation in the organization.

**The High Ground:** This group gets recognition in line with formal authority and organization structure. This group particularly controls the will and pleasure of individuals who either enjoy charisma or autocratic nature. This group keeps moving along with functional politics, process of the structure, control system and incentives wherever required.

**The Woods:** This group enjoys implicit norms, hidden assumptions and unspoken routines that are uncalled for organization development.

**Merit of politics in organization:** Sometimes politics contribute positively in a given environment for the performance and development. The process of decentralization helps a lot to reach the goals of the organization.

**Task assignment:** This is more effective either lower level of the authority where it can be thought about task assignment and performance.

**Motivation:** The employees in any organization need delegation of authority with trust and confidence in them which ultimately motivates the employees with a sense of belongingness.

### **Demerit of politics in organization**

**Cost Burden:** Sometimes due to designed and undersigned way of distribution of task increases cost burden.

**Diversification of concentration:** Politics is sometimes outcome of the policies that diverts human minds away from the work an employees are more interested in tarnishing the reputation of others with seniors and top management.

**Attitude Change:** Politics in organizations sometimes discourages employees from giving good performance. The negativity so intense that even good performers get discouraged from giving their best.

**Stress level:** Politics is cause of disturbance when wrong information passes through the network and destabilizes mind set of the people.

**Low employee motivation:** It is a common observation that employees those who are not interested in politics are disturbed in concentration towards their work.

## **2. Literature Review**

**Ferris Gerald R, Kacmar K. Michele,** In this article Ferris and Kacmar have understood that politics in the organizations is simple fact of life. Things like personal experience, observations and evidences have confirmed that it is true. Research has proved that there are certain conditions under which political behavior occurs. There is a correlation between the perception of the employee towards the work environment and consequences of formation of such an individual attitude and behavior is important to know the relationship between actual political behavior and behavior perceived as political tool. Generally, it is observed that the people respond based on their perception of reality not reality as perception. It is also believed that organizations should be well defined in terms of its work environment. Many models have been developed to understand the various issues of perception and the individual behavior. Political behavior occurs when there is high degree of uncertainty or ambiguity in the workplace. It was also observed that older employees take on new work environment as more political than counterparts. In the present study, the author has categorized into three methods the study where

organizational politics is taken as a base to conduct the rest of the model. The sample was selected from three different levels reflecting different organizational practices. In study to multidimensional selected to make the study and the third one is theoretical model presentation. A total no. of 264 employees was selected from all the departments depending upon the type of questionnaire. Demographic and geographical were taken as the base for developing the hypothesis and model and finally testing the model. Samples were tested on a Likert 5-point scale before testing it through the model.

**Vigoda Eran**, The researchers in their article have observed that politics in organization have impact on certain variables and outcomes. The authors have taken certain parameters to establish the relationship between different variables and organizational growth. There is always a factor for the exit employees directly related to politics in the organization. To further strengthen the study some public sector companies were selected with a set of questionnaire and responses were gathered. The exercise was conducted twice within a gap of six months to find out the difference between the earlier response and the current response. The result results of the study supported the standard of the author rejecting the null hypothesis proving that the variables have direct impact in relation to job performance in the public sector.

**Aronow Julie A. Paleen**, In the present study the author discusses about how organization politics have an impact on the work of the human resource professionals. Organizational politics is defined as the behaviors which occur on an informal basis within an organization. Human resource perspective has been viewed as a very optimistic about the possibility of maximizing individual and organizational needs and the issue of competing interests, power and politics. The limitations of the study were it does not include the perception and thoughts of human resource professionals who are in positions as external consultants or outsourced service providers.

**Gull Shamaila, Zaidi Abbas Aylia**, The authors in their article speak about impact of organizational politics as an activity to accomplish a task without going through a systematic channel. The issue concern here is whether the individual goals are consistent and match with the organizational goals. The self-interest is always at the cost of organization as well as other employees.

Job satisfaction means the feeling of an individual towards their job and it is related to different roles that the employees perform in various capacities. People also have pessimism about the outcome of the perception they have. On the whole it is been observed perception of the politics have a negative impact on individual job satisfaction. Research was conducted on the basis of two variables called organizational politics and job satisfaction. The elements like General political behavior, Go along to go ahead, Pay-promotion policies.

**Cacciattolo Karen**, The aim of the study is to find out the effects of organizational politics on the workplace learning. To find out this a case study is conducted at the University Of Malta. The study employed a quantitative research design and data was extracted from the participants.

The findings of the study are political behavior has an effect on work place work place learning. It is also identified that it leads to a lot of rivalry games due to the bureaucratic structure which

generates political games concerning rivalry.

**Donald Mabasa Fumanietal.**, In the study the authors state that an organization consists of different types of people with different backgrounds and mindsets and each and every person has a different approach to different things. In the present study they have investigated the relationship of organizational politics with affective commitment, continuance commitment, normative commitment and to find whether gender, education qualification and tenure are predictors of perceived organizational politics.

**Latham Gary P, Rosso Silvia Dello**, the authors in this chapter have observed that politics inherent in organizational behavior affects the employees' appraisal. The trust is on the nature of organizational politics, relation between political and behaviors and its impact on appraisal and the adverse effect of political on the appraisal. Politics is not only confined to workplace or to the employees of it also affects the process. The political behavior is a function of political scale which means the ability to successfully execute the political action. Mediators and moderators are used to know exactly the outcome of the issue of the politics. Even the organizational structure like centralization and formalization is related to perception of political behavior. If political emergence in an environment the procedure is ill-defined things like delegation of authority, promotion and transfer are influence on the workforce. The observation is also that organizational politics is an outcome of organizational culture. Organizational politics does not lead to negative outcomes always, it also leads positively with the perception of politics. Even research is going on the performance appraisal of the employees and the impact of organizational politics on the performance appraisal. Appraisal is a strong reflection to prove wrong overall buyers and employees job performance depends on skill and knowledge of an individual which may have very less impact in the appraisal decisions. It is also being observed that organizational culture has an impact on the performance appraisal of an employee. Managers frequently review the ratings of the employees with their boss prior to giving feedback to the subordinates. All the findings of the studies obtained from qualitative methods like open ended interviews. Questions were prepared on political considerations and performance appraisal. One of the important tool of limiting is to use 360 degree feedback.

### 3. Research Methodology

Research comprises "creative and systematic work undertaken to increase the stock of knowledge, including knowledge of humans, culture and society, and the use of this stock of knowledge to devise new applications. "It is used to establish or confirm facts, reaffirm the results of previous work, solve new or existing problems, support theorems, or develop new theories.

**Definition:** Research has been defined in a number of different ways. A broad definition of research is given by Godwin Colibao: "In the broadest sense of the word, the definition of research includes any gathering of data, information, and facts for the advancement of knowledge".

The Merriam-Webster Online Dictionary defines research in more detail as "a studious inquiry or examination; especially investigation or experimentation aimed at the discovery and interpretation of facts, revision of accepted theories or laws in the light of new facts, or practical application of such new or revised theories or laws".

**Need for the Study:** It has been felt that politics unofficially prevails in every organization which is an outcome of self interest, attitude, security, sustainability for individual gains and mileage. There is no doubt in all these sections of organizational climate that this thing is a part of organization existence.

**Research Gap:** Most of the researchers have done their research work in a particular sector, industry or company to justify their objectives of the study. In this study the sample size of 120 consists of employees of different organizations and sectors to prove that whether organizational politics has any kind of influence on organizational climate.

#### Objectives:

- To find out the intensity of general political behavior of jobs satisfaction
- To observe the framework of goal along to get ahead on jobs satisfaction
- To understand pay and promotion policy on jobs satisfaction

**Sample Size:** The samples are selected randomly based on the objectives framed from employees working in different sectors. For the study a sample of 120 are taken to validate the study.

**Variables:** Independent variables are General Political Behavior; Congenial climate to work and Lot of politics in the employees.

**Go Along To Get Head:** Good human relations among employees, Influence of politics on employees, Dependence of employees on each other, Sense of belongingness lead to higher productivity, Good relationship motivates the employees, Team building is important aspect of organizational culture, Good working conditions lead to job satisfaction.

**Pay and Promotion Policy:** Good pay package is essential, Promotion is important to organizational growth, Employee's growth is dependent on reward and recognition, Fringe benefits encourage employees retention, Promotion is based on experience rather than qualification, Promotion is criteria for employee evaluation.

**Dependent variable** are Job Satisfaction; Good pay; incentives; Fringe benefits; Social security; Career advancement; Good relationship; Team management by leader; Salaries payment; Job security; Retirement benefits; Good operating procedures; Admiration, gratitude; timely promotion; Promotion is based on qualification rather than experience; Well defined promotion structure; Future individual growth; Impartial supervision; Controlled supervision; Supervisor as a leader not as a boss; Good work culture.

#### Hypothesis:

H<sub>0</sub>: General political behavior does not influence jobs satisfaction of employees.

H<sub>0</sub>: There is no relationship between goal along to get ahead and jobs satisfaction in the employees.

H<sub>0</sub>: There is no relationship between pay and promotion policies in the employees.

#### 4. RESULTS ANALYSIS

The present study is based to know whether the presence of certain factors like political behavior, goal along to go ahead, and pay and promotion policies have any impact on the job satisfaction of employees which will lead to organizational growth and development. As a matter of fact it is a matter of concern that these elements cause hindrance in the growth and development of the organization. The study is based on the fact that certain elements have impact on job

satisfaction which is ultimately leadsto organizational development.

The present study is based on certain parameters like demographic factors, in the form of primary data with a restricted sample of 120 employees of different organizations in different age groups, gender, income group, position categories are taken into account. Sample is randomized to collect right information. To know the importance of demographic factors - test and one way ANOVA was conducted with the help of spss package and then correlation analysis is conducted to know whether there is a relationship between the independent and dependent variables and within variables and also in a group. There is a revision test was conducted to understand the impact of one group on the other. 52% of male employees responded as compared to 47% of female employees. The maximum was the participation in the age group of 30-40 years and less in the age group of 50-60 years. 85% of respondents was speaking in Telugu and remaining 15% from other language. 31% of respondents were professionals, followed by non-technical and out of 85% are employees of different organizations. Maximum participation was seen in employees working in a package of 2.5 lakhs.

**Table-1: Demographic data-Frequency Distribution**

Variable	Gender	Frequency	%	Variable	Gender	Frequency	%
Gender	Male	63	52.5	Qualification	Technical	22	19.3
	Female	57	47.5		Non-Technical	32	22.7
Age (in years)	30-40	52	43.3		Professional	44	36.7
	40-50	45	37.5		General	22	18.3
	50-60	23	19.2	Salary (Lakhs)	1.5	17	14.2
Marital Status	Single	85	70.8		2.5	79	65.8
	Married	27	22.5		3.5	24	20.0
	Divorce	8	6.7				
Language	Telugu	120	100				

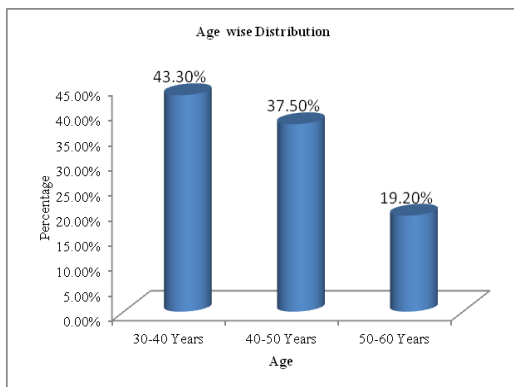


Figure-1: Age wise Distribution

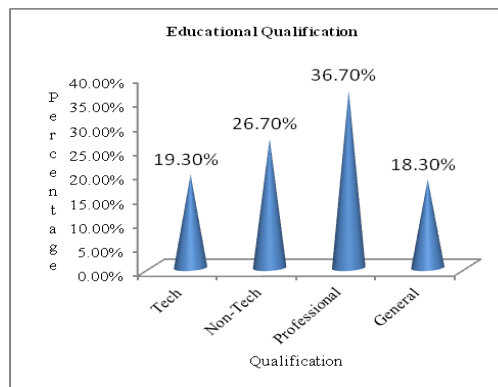


Figure-2: Qualification Distribution

While conducting the correlation test between general political behavior and job satisfaction it is observed from the results that it is very negligible (0.111) and as a result we can say that null hypothesis is rejected and alternative hypothesis is accepted.

H<sub>2</sub>: The calculated results prove that employees must have an attitude of go along to get ahead then null hypothesis is rejected.

The correlation clearly indicates the pay and promotion policies are directly related to the job satisfaction (0.634). It means that every organization should have a strong and transparent pay and promotion policy so that employees work with satisfaction and achieve the goals of the organization.

H<sub>3</sub>: Since the respondent answers are been fit into the model and after getting the responses from the respondents in general it is clear that every organization should have pay and promotion policies to make employees secure. Since here also calculated value of the results is within the limits of the significant level the null hypothesis is rejected and alternative result is accepted.

While examining the inter relationship between the twenty selected elements of job satisfaction variables are within the level of significance of 0.05% excepting js3, js5, js6, js8, js9, js11, js14, js15, js16, js17 because in these elements of variable the significance level has reached beyond but is within the limit of 1% level of significance. It is an indication out of the 20 variables selected to determine the level of job satisfaction the variables which are being shown are more important for the job satisfaction of the employees.

## 5. Conclusion

Today's corporate environment and corporate culture have taken a u-turn on the basis of different perspectives of development and growth not only employees but the organization itself. The current research is an attempt to touch some of the important factors which influence the organization and the employees collectively. It is also observed that factors may cause hindrance and cause harm negatively which may result in downfall both the employees and organization.

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