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ONLINE SEEDS PORTAL USING PHP IN AGRICULTURAL FIELDS

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Abstract: Online seeds portal designed to uprising the agricultural landscape. Our platform offers a comprehensive range of high-quality seeds, including traditional and genetically modified varieties for farming needs. With a user-friendly interface and expert guidance from medical agronomist, farmers can access detailed information about each seed variety, including optimal planting conditions and yield potential.Our portal goes beyond just selling seeds, it serves as a knowledge hub, providing description and best practices to help farmers maximize their crop productivity sustainably.The study evaluates the platform's impact on farmers' and customers' ability to procure seeds conveniently and access essential information for cultivation. A quantitative approach is employed, utilizing surveys and data analysis techniques to measure user satisfaction, accessibility, and overall effectiveness of the portal. Additionally, qualitative insights are gathered through interviews and user feedback to provide a comprehensive understanding of the platform's performance. Results are analyzed to identify strengths, weaknesses, and areas for improvement, ensuring the development of a robust and user-centric online agricultural ecosystem.

1.INTRODUCTION

The "Online Seeds Portal" project aims to revolutionize the agricultural e-commerce landscape by addressing the current challenges and inefficiencies prevalent in traditional seed procurement and gardening practices. By leveraging the power of digital technology, the platform offers a comprehensive solution that empowers users with easy access to a diverse range of seeds, eliminating the need for physical visits to nurseries or stores. Additionally, the portal serves as an invaluable resource for gardening enthusiasts, providing them with detailed information and guidance on seed selection, planting techniques, and optimal care practices. Through collaborative features such as forums and social media integration, users can engage with a vibrant community of fellow gardeners, exchanging insights, experiences, and valuable tips. Moreover, by facilitating direct communication between farmers, customers, and dealers, the platform promotes fair pricing, efficient transactions, and greater market transparency. With robust e-commerce functionalities and automated business processes, the project streamlines the seed purchasing process, reducing manual effort and enhancing overall user experience. Furthermore, by embracing sustainable practices and promoting the preservation of heirloom varieties, the Online Seeds Portal contributes to biodiversity conservation and environmental stewardship. In essence, this initiative represents a significant step forward in modernizing the agricultural sector, fostering greater connectivity, knowledge sharing, and economic prosperity within the global gardening community.

Online seeds portal, built using HTML, CSS, and MySQL technologies to provide a seamless and interactive user experience. Our platform offers a vast array of premium-quality seeds to meet the diverse needs of modern agriculture. Through a user-friendly interface crafted with HTML and CSS, farmers can easily browse, select, and purchase seeds based on their crop requirements and

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preferences.our portal leverages the power of MySQL databases to efficiently manage seed inventory, track orders, and personalize recommendations for farmers. By storing data such as seed types, quantities, prices, and customer preferences in MySQL databases, we ensure smooth transactions and accurate information retrieval.Our portal is not just a marketplace for seeds, it's a hub of agricultural knowledge and resources. Utilizing HTML and CSS, we provide informative content and best practices to empower farmers with the latest insights and techniques for sustainable farming practices.With robust security measures implemented using HTML, CSS, and server-side scripting, such as PHP, our platform ensures data integrity, user privacy, and secure transactions. Farmers can confidently engage with our portal, knowing that their information is protected.

In recent years, online platforms have emerged as powerful tools for facilitating transactions and information exchange in various sectors, including agriculture. However, the effectiveness of these platforms in enhancing access to agricultural products, such as seeds, remains understudied. This experimental analysis seeks to fill this gap by evaluating the efficacy of an Online Seeds Portal in providing farmers and customers with convenient access to seeds and essential cultivation information. By conducting a rigorous assessment, this study aims to contribute to the optimization of online agricultural platforms and the advancement of agricultural practices.

2.LITERATURE SURVEY

The proposed agricultural e-commerce website aims to revolutionize the way agricultural products are bought and sold in Bangladesh, addressing longstanding challenges faced by farmers and customers alike. With a vast majority of the population engaged in farming, ensuring efficient access to agricultural products and fair market opportunities is of paramount importance. Traditional methods often involve extensive travel for farmers to access necessary supplies, and the quality and pricing of products are not always guaranteed, leading to exploitation and economic hardship.

By harnessing the power of technology, the platform offers a holistic solution that not only simplifies the purchasing process but also empowers farmers with valuable information and resources. Through comprehensive product listings enriched with detailed descriptions, pricing information, and location-based availability, farmers can easily identify and procure the supplies they need with confidence. Moreover, the website serves as an educational hub, providing guidance on modern farming techniques, best practices, and market trends, thereby empowering farmers to optimize their productivity and profitability.

One of the key innovations of the platform is its emphasis on direct communication and transactions between farmers, agents, and customers, bypassing intermediaries and ensuring fair pricing and transparent transactions. This direct farmer-to-customer model not only eliminates the risk of exploitation but also fosters a sense of trust and accountability within the agricultural community.

Furthermore, the website's user-friendly interface and online payment capabilities streamline the purchasing process, making it convenient and accessible for users across Bangladesh. By embracing e-farming, farmers can expand their market reach beyond geographical boundaries, tapping into new opportunities and maximizing their earning potential.

Through the use of advanced web services as the underlying communication infrastructure, the website facilitates seamless interactions and transactions, ensuring a smooth and efficient experience for all users. By bridging the gap between farmers and customers and promoting inclusive economic growth, the project aims to transform the agricultural landscape of Bangladesh, creating a more resilient, sustainable, and prosperous future for all stakeholders involved.

ISSN PRINT 2319 1775 Online 2320 7876

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3. PROBLEM STATEMENT

In response to the persistent challenge of insufficient information and accessibility in seed procurement, we are developing a comprehensive website to address these issues. Our platform aims to empower users by providing all-encompassing information about seeds at their fingertips. Through our website, users will have access to detailed descriptions of various seed varieties, along with essential guidance on seed growth and cultivation practices. We will curate a vast database of seeds, including common garden varieties as well as rare and exotic specimens, ensuring that users can explore a diverse range of options tailored to their specific needs and interests. Furthermore, our website will feature interactive tools and resources to facilitate learning and decision-making, such as seed selection guides, planting calendars, and troubleshooting tips. Additionally, we plan to incorporate user-generated content, allowing gardeners to share their experiences, tips, and photos, fostering a vibrant and supportive online community. By centralizing this information in one accessible online location, we aim to streamline the seed selection process and ensure that users can make informed decisions from the comfort of their own homes. From understanding the characteristics of different seeds to learning about optimal growing conditions and harvesting techniques, our website will serve as a comprehensive hub for all things related to seeds and seed cultivation, ultimately enhancing the overall gardening experience and promoting successful harvests for gardeners of all skill levels.

4 .PROPOSED METHODOLOGY

In our website, user registration is a fundamental step to access essential features tailored to individual roles, whether they're customers, farmers, or dealers. Each user must create a unique account with a username or email and a password for authentication purposes. Admin and farmers can then log in using their specific credentials to manage the system. Admin privileges include updating user information, deleting members, and overseeing orders. Additionally, admin can manipulate the product category list, adding, editing, or removing categories as needed, and can insert new products with details like price and quantity.

Farmers, on the other hand, are empowered to add products to the system, including setting prices and quantities. They can edit, delete, or publish their products, making them available for purchase by customers. Customers, upon logging in, can browse products, add items to their cart, and proceed to payment, either online or via cash on delivery. Upon purchase, customers may receive discounts on selected categories, enhancing their shopping experience and encouraging repeat purchases.

Dealers, after registering, gain access to products at lower prices, further incentivizing participation. Throughout the system, user authentication ensures secure access to personal information and transaction histories. For all users, the website serves as a centralized platform for product management, purchasing, and interaction, fostering a seamless and efficient online marketplace for agricultural products.

The experimental analysis employs a mixed-methods approach, combining quantitative surveys and data analysis with qualitative interviews and user feedback. Farmers, customers, and administrators of the Online Seeds Portal are invited to participate in the study. Surveys are administered to collect quantitative data on user satisfaction, ease of use, and perceived effectiveness of the platform. Data analysis techniques, including descriptive statistics and correlation analysis, are utilized to analyze survey responses and identifypatterns and trends. Additionally, qualitative insights are obtained through interviews and user feedback, providing rich contextual information on user experiences and perceptions of the platform.

ISSN PRINT 2319 1775 Online 2320 7876

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5. RESULTS AND DISCUSSION

Preliminary findings suggest that the Online Seeds Portal has had a positive impact on users' ability to access seeds and essential cultivation information. Farmers report increased convenience in adding and managing products, while customers appreciate the ease of browsing and purchasing seeds online. Moreover, the platform's provision of detailed product information and cultivation guidance has been well-received by users, contributing to enhanced agricultural practices. However, challenges such as user authentication and product quality assurance have been identified as areas for improvement. These findings underscore the importance of ongoing optimization and user-centric design in ensuring the effectiveness of online agricultural platforms.

6. CONCLUSION

In conclusion, this experimental analysis provides valuable insights into the effectiveness of an Online Seeds Portal in enhancing access to agricultural products and information. By employing a mixed-methods approach, the study offers a comprehensive understanding of user experiences and perceptions, informing future enhancements to the platform. Moving forward, continued research and development efforts are essential to address identified challenges and optimize the platform for the benefit of farmers, customers, and the agricultural community as a whole.

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