

SIGNIFICANCE OF CHETAN BHAGAT'S NOVELS IN SHAPING YOUNG MINDS

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Abstract

Indian writing in English has a prominent role in reflecting the culture of India and its people. Chetan Bhagat who is one of the best and prominent writers in India reflects the culture and its importance of Indian families in India. This paper reflects on the narrative style and the impact of postmodern culture on the protagonists of the novels of Chetan Bhagat. Chetan Bhagat has concentrated more on the youth in India and he has named them as “new generation”. This new generation youth's aim, aspiration, technological impact has been discussed. This paper analyses the ideologically legitimise and sanctify the responsible, self-determined, self-managed, and self-governed entrepreneurial persons as both ethically acceptable and practically feasible youth of this country.

Keywords: Youth, New Generation, Aspiration

The history of writing in Indian English spans just roughly 150 years. From a historical point of view, Indian writing in English has gone through a number of transitions before arriving at its present state as Indian English Literature. These transitions include Indo-Anglian, Indo-English and Indian Writing in English. The place that Chetan Bhagat has acquired in Indian Literature written in English is something that may yet be debated. He is not regarded as a serious author by a lot of literary experts and those who are all for serious writing. According to the opinions of significant number of authors, journalists, and screenwriters Chetan Bhagat hails from the country of India becomes an icon of today's youth in the

contemporary Indian society. The novels written by Chetan Bhagat have been turned into critically acclaimed films. His perspectives centre mostly on young people and problems related to national development since he believes that this demographic represents the most significant component of society. He also acts as a motivational speaker, a job that he performs with fantastic effect by seizing the minds of the younger generation and inspiring them to perform and think in positive ways. In 2009, he inspires youngsters do successful job in the field of finance by making positive changes. He decides to spend the rest of his life as a committed creative writer with social concern.

Chetan Bhagat has got the attention and interest of the younger generation through his writings. He has made efforts to channel their maturing energy in the right way. His writings have a profound effect on the third generation's emotional well-being. This exemplifies the aspirations of young people, together with their anxieties and tears. His people are morally upstanding and their interpersonal connections are characterised by their generosity. As a result, people live their lives for their own enjoyment. Readers not only see him as an author, but also as an icon of young culture. He is regarded in both of these capacities. His funny approach is a source of motivation for a great number of young Indian readers. He is also a talented writer and his work has appeared in many big newspapers' columns. He writes a lot of articles. Novels, in the perspective of Chetan Bhagat, serve both as a kind of amusement and as a medium through which the author may convey his thoughts and feelings on the evolution of society and the country. Through his articles in several publications, he expresses all of his ideas. His column writing brings to light the fact that the events taking place in our nation are even being initiated in the parliament. Since India made the decision to join the global community, the country has seen profound shifts in its social, political and economic landscapes, as well as in its technology landscape.

Chetan Bhagat's miraculous rise to prominence as a writer is a testament to the power of the unusual gadget. The credit should go to his managerial abilities, the mushrooming of hundreds of new private engineering institution and his justification of immoral instinctual human behaviours in guise of new age reality. Bhagat is deserving of some critical scrutiny and appraisal as the master of feelings of young generation since he has established a name and position for himself not only in the hearts of young people but also in the hearts of all active people of contemporary society. His five novels, *Five Point Someone*, *One Night @ the Call*

Center, The 3 Mistakes of My Life, 2 States and Revolution 2020 have elements of adventure, romance, background music, and expert commentary on various social, political, and educational systems. It is now widely acknowledged that this particular kind of writing is one of the significant developments in the world of novel writing.

In one of his works, Chetan Bhagat makes the assertion that he writes in order to encourage others to read. He accomplishes this goal in part by writing his works in a straightforward and conversational style. His narratives are simple and uncomplicated. He creates characters that are two-dimensional and symbolic in nature. His books are published at a period when the culture of both the media and corporations is undergoing significant shifts. The commercialization and commoditization of books is aided by the development of new technologies, which is made possible, thanks to the internet's provision of a new method for gaining information. In this era of advanced technology, the newly published books need a marketing plan. In order to make his works successful, Chetan Bhagat makes full use of technological advancements in his writings as well as in his publications. Even though he has a large number of devoted followers, he gets the impression that his works are considered to be on the simplistic side by the reviewers.

The majority of Chetan Bhagat's books are written in a narrative style in which the author speaks to the reader in the first person. This style may be easily recognised. His epilogues notify the audience that the novels they follow are based on real life and were recounted to Chetan Bhagat himself by a real life reader who has read his earlier works. His narratives are based on real life issues. The shifts in literary choice and the emergence of popular or commercial fiction written in English inside India are reflections of the sociocultural shifts that have taken place over the last twenty years. Since the late eighties, when modifications were made to the economic rules, India has been on the path toward liberalisation and since then, there have been substantial changes in the lifestyle, purchasing patterns and leisure activities of many people in India. The proliferation of popular or 'commercial' fiction in India has brought about significant shifts in the country's literary landscape and Bhagat's contribution to these developments is remarkable.

Chetan Bhagat's ability to connect to his readers and his capacity to convey the environment in which they live is impressive and cannot be overlooked. The success of Bhagat

as a writer has resulted in considerable criticism from those who are considered to be more “intellectual authors”. Bhagat seems unconcerned with the criticisms that have been hurled against him by a number of the critics, the fact that he is aware of the criticisms that have been levelled against him. Bhagat seems to grab on an upwardly middle-class person as the model subject among the new generation of Indians in his role as an advocate for economic changes. As a supporter of neoliberal policies, he is of the opinion that the state is one of the key origins of many of India’s problems and that it also exacerbates divisions on the basis of caste, class or religion. This is one of his core beliefs.

The novels of Chetan Bhagat depict a certain kind of neoliberal citizen, who is generally a member of the aspirational middle class. Bhagat’s narrative portrays an aspiring middle-class citizen with a moral conscience as the ideal citizen, and these characteristics are shown in Bhagat’s novels. Because of this, his portrayal of the new generation of Indians is restricted to the issue of the middle class. This is because the new generation Indian is produced inside a certain class-based metropolitan milieu. The books of Bhagat also, at the same time, illustrate that the culture of this class is full of seeming paradoxes in that it encourages individuality, progress, and change, but at the same time, it clings to certain concepts of tradition and family. However, the fact that it self-identifies as “middle class,” membership in this group is not open to all individuals. This is due to the fact that an individual’s or a social segment’s capacity to participate in tactics of mobility is both generated and restricted by their interaction with pre-existing systems of caste, class, and gender inequality. The reason for this may be found in the fact that there is a very narrow threshold for individuals to cross in order to become a part of this group that belongs to the middle class. The dominant expectation of what it means to be “new generation Indian” among a class of people for whom that identification defines their place in a global cultural and political landscape consists of these sensibilities. These sensibilities make up the dominant expectation of what it means to be “new generation Indian.”

Thus Chetan Bhagat’s novels place a focus on introspection, self-motivation and the harnessing of the power of the young minds. However, they provide a short reflection on how the principles of neoliberal entrepreneurial behaviour are fostered in the world of spiritualism. As a result, the novels focus on the significance of spiritualism and spiritual training as means by which individuals might improve their own lives. The novels also ideologically legitimised

and sanctified the responsible, self-determined, self-managed and self-governed entrepreneurial person as both ethically acceptable and practically feasible.

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