

# **The Influence of Female Managers on Gender Diversity and Inclusivity in Workplaces: A Review**

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## **Abstract**

Gender diversity and inclusivity in workplaces are increasingly influenced by the presence of female managers. This review examines the impact of female leadership on organizational culture, specifically focusing on inclusivity and gender dynamics. Research indicates that workplaces led by female managers often exhibit higher levels of inclusivity and employee satisfaction compared to those led by males. Female leaders are noted for their collaborative and empathetic leadership styles, which contribute to a more inclusive work environment. They frequently advocate for policies promoting gender equity, such as flexible work arrangements and mentorship programs for women. Despite these advancements, challenges persist, including unconscious bias and resistance to change within traditional organizational structures. Strategies such as leadership training and mentorship initiatives are crucial in overcoming these barriers and advancing workplace diversity. By synthesizing existing literature, this review underscores the pivotal role of female managers in shaping inclusive workplace cultures and provides insights into effective strategies for promoting gender diversity and inclusivity in organizational settings.

## **Introduction**

Gender diversity and inclusivity are crucial aspects of modern organizational cultures, profoundly influenced by the leadership of women in managerial roles. The presence of female managers has increasingly been recognized for its positive impact on workplace dynamics, particularly in fostering inclusive environments. Female leaders often bring unique perspectives and leadership styles characterized by collaboration, empathy, and a focus on interpersonal relationships. These qualities contribute significantly to creating a supportive

work environment where diverse voices are valued and integrated into decision-making processes. Research indicates that teams and organizations led by female managers tend to demonstrate higher levels of inclusivity and employee satisfaction compared to those led by their male counterparts. Female leaders are proactive in advocating for policies and practices that promote gender diversity, such as flexible work arrangements and mentorship programs aimed at supporting women's career development. By championing these initiatives, female managers not only enhance organizational performance but also cultivate a culture where all employees feel valued and empowered.

Despite these advancements, challenges remain in achieving full gender equality in leadership roles. Women in managerial positions often encounter barriers such as unconscious bias, stereotyping, and limited opportunities for advancement to senior positions. Addressing these challenges is crucial for creating more equitable pathways to leadership and ensuring that organizational cultures truly reflect diversity and inclusion. This review aims to explore the influence of female managers on gender diversity and inclusivity in workplaces. By synthesizing existing insights and perspectives, it seeks to provide a comprehensive understanding of how female leadership shapes organizational cultures and contributes to fostering environments that embrace diversity. Through this exploration, we can identify effective strategies and practices that support the advancement of gender equity and inclusivity in contemporary workplaces.

### **Need of the Study**

The influence of female managers on gender diversity and inclusivity in workplaces is critical for several reasons. Firstly, organizations are increasingly prioritizing diversity, equity, and inclusion (DEI) initiatives, recognizing the unique contributions of female leaders in shaping inclusive organizational cultures. Research suggests that diverse leadership teams, including those led by women, are associated with improved decision-making and organizational performance. progress towards gender parity in some sectors, disparities persist, particularly at senior management levels. Women continue to face barriers such as unconscious bias and stereotyping in leadership roles. Exploring how female managers navigate these challenges and promote inclusivity can provide insights into effective strategies for overcoming systemic barriers and promoting gender equity in leadership. Female leaders have been noted for their empathetic and inclusive approaches during times of uncertainty, highlighting the

significance of diverse leadership in fostering resilience and innovation within organizations. we aim to contribute to understanding gender diversity and leadership effectiveness. The findings can inform organizational practices aimed at enhancing gender equality, supporting the career advancement of women, and creating more inclusive workplaces. Ultimately, this research seeks to promote a deeper understanding of the role of female managers in driving organizational success through inclusive leadership practices.

### **Significance of the Study**

The significance of this study lies in its potential to contribute to the ongoing efforts to achieve gender parity in leadership roles and foster inclusive organizational cultures. By providing a comprehensive analysis of the impact of female leadership, the study highlights the unique advantages that women bring to leadership positions, such as enhanced team performance, ethical decision-making, and innovative problem-solving. This research is particularly relevant for organizations aiming to improve their competitiveness and sustainability in a globalized economy. Understanding the benefits of gender-diverse leadership teams can drive more informed and effective policy-making, ensuring that organizations leverage the full potential of their talent pools. The study addresses the systemic barriers that hinder women's progress in leadership, offering practical recommendations to overcome these challenges. From a societal perspective, the study underscores the broader implications of female leadership for social equity and economic development. By showcasing successful examples of female-led initiatives and their positive outcomes, the research promotes a shift towards more equitable and inclusive practices in workplaces and beyond. The study aims to inspire change and support the development of strategies that enhance gender diversity in leadership, contributing to the creation of more dynamic, innovative, and fair organizations and societies.

### **Inclusive Leadership**

Inclusive leadership is a management approach that emphasizes the creation of a work environment where all employees feel valued, respected, and empowered to contribute to their fullest potential. This leadership style recognizes and celebrates diversity, encompassing various aspects such as race, gender, age, sexual orientation, and cultural background. Inclusive leaders strive to foster an atmosphere of openness and trust, where different perspectives are not only welcomed but also actively sought out. They understand that

diverse teams bring a wealth of ideas and experiences that can drive innovation and improve decision-making processes.



Inclusive leadership involves actively listening to employees, providing equal opportunities for growth and development, and ensuring that everyone has a voice in the decision-making process. It requires leaders to be self-aware, culturally competent, and committed to continuous learning and improvement. By embracing inclusive leadership, organizations can enhance employee engagement, boost morale, and improve overall performance. This approach not only benefits individual employees but also contributes to the organization's success by leveraging the full range of talents and insights available within the workforce. Ultimately, inclusive leadership is about creating a workplace where diversity is seen as a strength and every employee feels they belong and can thrive.

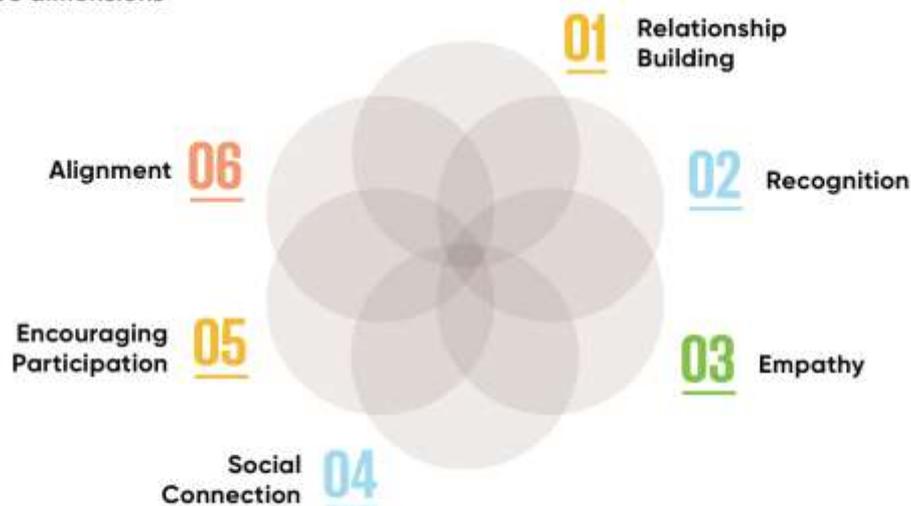
### **Importance of Inclusive Leadership in Modern Workplaces**

Inclusive leadership is crucial in modern workplaces as it drives innovation, enhances employee engagement, and fosters a positive organizational culture. In today's diverse and globalized business environment, inclusive leadership enables organizations to tap into a wide range of perspectives and ideas, which is essential for problem-solving and creativity. By valuing and leveraging diversity, inclusive leaders can create a competitive advantage, as

diverse teams are better equipped to understand and meet the needs of a diverse customer base.

## Profile of an inclusive leader

Inclusive dimensions



Furthermore, inclusive leadership promotes higher employee engagement and satisfaction. When employees feel respected and included, they are more likely to be committed to their work and the organization, leading to increased productivity and reduced turnover. This leadership style also helps in building a positive workplace culture where trust and collaboration are paramount. In addition, inclusive leadership aligns with the growing societal emphasis on equality and social justice, helping organizations to attract and retain top talent from various backgrounds. Companies that prioritize inclusivity are seen as more ethical and socially responsible, which can enhance their reputation and brand value. The importance of inclusive leadership in modern workplaces cannot be overstated, as it is key to fostering innovation, employee well-being, and organizational success.

### Literature Review

**Shore, L. M., et al (2018).** Inclusive workplaces represent environments where diversity is embraced, and every individual feels a sense of belonging and value. A review of inclusive workplace practices reveals a comprehensive model encompassing various elements to foster an environment of equity and respect. Central to this model is the cultivation of an organizational culture that prioritizes diversity, equity, and inclusion (DEI) at its core. This

involves promoting awareness, understanding, and acceptance of diverse backgrounds, perspectives, and identities among employees. Leadership plays a pivotal role in shaping inclusive workplaces by exemplifying behaviors that promote diversity and equity. Inclusive leaders demonstrate empathy, authenticity, and openness to diverse viewpoints while actively advocating for DEI initiatives within the organization. They create a safe space for employees to voice their opinions and contribute their unique talents, fostering a sense of empowerment and belonging. Additionally, inclusive workplaces implement policies and practices that promote fairness and equity in all aspects of employment, including recruitment, hiring, promotion, and compensation. These policies aim to eliminate biases and systemic barriers that may impede the advancement of underrepresented groups and ensure equal opportunities for all employees. Moreover, fostering employee engagement is essential in inclusive workplaces, with initiatives such as diversity training programs, employee resource groups, mentorship opportunities, and feedback mechanisms. These initiatives not only promote diversity and inclusion but also enhance employee satisfaction, morale, and productivity. The model for inclusive workplaces emphasizes the importance of creating a culture of respect, acceptance, and belonging where every individual feels empowered to contribute their best selves. By embracing diversity and equity, organizations can create a more innovative, productive, and inclusive work environment that benefits employees and the organization as a whole.

**Shore, L. M., & Chung, B. G. (2021).** Inclusive leadership plays a crucial role in shaping the work group's culture and fostering a sense of belonging and engagement among its members. A comprehensive examination of inclusive leadership reveals how leaders can either sustain or discourage work group inclusion through their behaviors, actions, and attitudes. Inclusive leaders actively promote diversity, equity, and inclusion by demonstrating empathy, respect, and openness to diverse perspectives. They create a psychologically safe environment where all team members feel valued, respected, and empowered to contribute their unique talents and ideas without fear of judgment or discrimination. Inclusive leaders actively listen to the concerns and viewpoints of their team members, encourage collaboration and participation, and champion diversity and inclusion initiatives within the organization.

**Meng, J., & Neill, M. S. (2021).** In the realm of public relations (PR), inclusive leadership plays a pivotal role in shaping the experiences and opportunities available to women within the profession. Inclusive leadership entails creating an environment where women feel empowered, respected, and supported in their roles. Effective inclusive leaders in PR actively seek out and value diverse perspectives, including those of women, recognizing the unique insights and contributions they bring to the table. These leaders champion gender diversity initiatives, advocate for equal opportunities for career advancement, and create pathways for women to thrive and succeed within the industry. However, despite progress in recent years, women in public relations still face challenges related to gender bias, unequal representation in leadership positions, and wage disparities. Inclusive leadership can help address these challenges by fostering a culture of respect, equity, and inclusivity where women feel valued and supported in their professional pursuits. Inclusive leaders provide mentorship, sponsorship, and networking opportunities to women, helping to break down barriers and create pathways for advancement. Moreover, inclusive leadership in public relations extends beyond individual leaders to encompass organizational policies, practices, and culture. Organizations that prioritize inclusivity and diversity in their PR teams are better positioned to attract, retain, and develop top talent, including women. By embracing inclusive leadership practices, the PR industry can create a more equitable and inclusive environment where women can thrive and contribute their full potential to the success of their organizations.

**Sugiyama, K., et al (2016).** Inclusive leadership development is essential for fostering environments where all individuals feel valued, respected, and empowered to contribute their unique perspectives and talents. This approach to leadership focuses on cultivating leaders who actively seek out diverse viewpoints, promote equitable opportunities, and create inclusive cultures within their organizations. Inclusive leadership development programs typically involve a combination of training, mentorship, and experiential learning opportunities designed to enhance leaders' awareness, skills, and behaviors related to diversity, equity, and inclusion (DEI). Effective inclusive leadership development programs begin by raising awareness of unconscious biases, stereotypes, and systemic barriers that may hinder inclusivity within organizations.

**Alang, T., Stanton, P., & Rose, M. (2021).** In public sector organizations, enhancing employee voice and inclusion through inclusive leadership is paramount for fostering a culture of transparency, collaboration, and accountability. Inclusive leadership in the public sector entails empowering employees to voice their opinions, concerns, and ideas while ensuring that their perspectives are valued and integrated into decision-making processes. Effective inclusive leaders in public sector organizations actively solicit feedback from employees, create opportunities for open dialogue and discussion, and demonstrate a willingness to listen and respond to diverse viewpoints. By prioritizing employee voice and inclusion, inclusive leaders in public sector organizations can cultivate a sense of ownership and commitment among employees, leading to increased morale, engagement, and productivity. Moreover, inclusive leadership fosters a sense of belonging and psychological safety where employees feel comfortable expressing themselves and contributing their talents and expertise to the organization. This inclusive environment encourages innovation, creativity, and collaboration, ultimately driving positive outcomes for both employees and the organization as a whole. In addition to enhancing employee voice and inclusion within their own organizations, inclusive leaders in the public sector can also play a key role in advancing diversity, equity, and inclusion initiatives at the societal level. By leading by example and championing inclusive practices, public sector leaders can inspire change, influence policy decisions, and promote social justice and equality in their communities. By embracing inclusive leadership principles and fostering employee voice and inclusion, public sector organizations can create more inclusive, responsive, and effective workplaces that benefit employees, citizens, and society as a whole.

**Booyesen, L. (2013).** The development of inclusive leadership practice and processes is a dynamic and ongoing journey that requires a multifaceted approach. Inclusive leadership involves creating environments where all individuals feel valued, respected, and empowered to contribute their unique perspectives and talents. To foster inclusive leadership, organizations must invest in both individual leader development and systemic changes to organizational culture and practices. At the individual level, inclusive leadership development involves providing leaders with the knowledge, skills, and tools necessary to recognize and challenge biases, promote diversity, equity, and inclusion (DEI), and create inclusive work environments. This may include training programs, workshops, coaching, and mentorship opportunities focused on topics such as unconscious bias awareness, inclusive

communication, conflict resolution, and cultural competence. Furthermore, organizations must implement processes and systems that support inclusive leadership behaviors and practices.

**Prime, J., et al (2014).** Engaging men through inclusive leadership is essential for fostering gender equality, diversity, and inclusion in the workplace. Inclusive leadership recognizes that men play a crucial role in driving cultural change and promoting gender equity. By actively involving men in discussions and initiatives related to diversity and inclusion, organizations can harness their influence and support to create more inclusive environments where all individuals, regardless of gender, feel valued and empowered. Inclusive leadership encourages men to become allies and advocates for gender equality by challenging traditional gender norms and biases, promoting diverse perspectives, and actively supporting the advancement of women in the workplace. This may involve participating in diversity training programs, joining employee resource groups focused on gender equity, or mentoring and sponsoring women colleagues to help them advance their careers. Furthermore, inclusive leadership fosters open dialogue and collaboration between men and women, creating opportunities for mutual understanding, empathy, and support. By engaging men in conversations about the barriers and challenges faced by women in the workplace, inclusive leaders can help raise awareness of gender inequality and drive meaningful change. Moreover, inclusive leadership encourages men to take proactive steps to create inclusive work environments where all employees feel respected, supported, and valued.

**Baczor, L. (2020).** Female leadership in the workplace is a critical component of fostering diversity, equity, and inclusion (DEI) and driving organizational success. Women in leadership positions bring unique perspectives, experiences, and skills that contribute to innovation, collaboration, and decision-making. Female leaders often demonstrate qualities such as empathy, resilience, and inclusivity, which are essential for building strong, cohesive teams and navigating complex challenges. Moreover, female leadership serves as a powerful catalyst for advancing gender equality and breaking down barriers for women in the workforce. By serving as role models and mentors, female leaders inspire other women to pursue leadership roles, challenge stereotypes, and overcome obstacles in their careers. Additionally, female leaders advocate for policies and practices that promote gender equity, such as pay transparency, parental leave, and flexible work arrangements, creating more

supportive and inclusive work environments for all employees. However, despite progress in recent years, women continue to face systemic barriers and biases that hinder their advancement into leadership positions.

**Xiaotao, Z., et al (2018).** The question of whether too much inclusive leadership is beneficial raises important considerations about the nuanced dynamics of leadership and its impact on employee performance. While inclusive leadership is generally associated with positive outcomes such as increased job satisfaction, engagement, and team cohesion, there may be a point at which an excessive focus on inclusivity could potentially detract from employees' task performance. Research suggests that there may be a curvilinear relationship between inclusive leadership and employees' task performance, indicating that while some level of inclusivity is beneficial, an excessive emphasis on inclusivity may lead to diminishing returns or even negative outcomes. This could occur if leaders prioritize inclusivity at the expense of setting clear goals, providing direction, or holding employees accountable for their performance. Additionally, an overemphasis on inclusivity may create ambiguity or confusion among employees about expectations or roles, leading to decreased clarity and efficiency in task execution. However, it's important to note that the optimal level of inclusive leadership may vary depending on contextual factors such as organizational culture, team composition, and task complexity. Effective leaders are adept at balancing inclusivity with other leadership behaviors and adjusting their approach based on the specific needs and circumstances of their team. In conclusion, while inclusive leadership is generally associated with positive outcomes, including employees' task performance, there may be a point at which too much emphasis on inclusivity could have diminishing returns. By understanding the complexities of the relationship between inclusive leadership and employee performance, leaders can strive to strike the right balance and create environments where inclusivity enhances, rather than hinders, organizational effectiveness.

**Lee, Y. (2021).** Understanding the dynamics of millennial employees' communicative behaviors in the workplace is crucial for creating effective communication strategies and fostering a collaborative and inclusive work environment. Millennial employees, born between the early 1980s and mid-1990s, bring unique communication preferences and styles shaped by their upbringing, technology use, and socio-cultural experiences. One notable aspect of millennial communicative behaviors is their affinity for digital communication

channels such as email, instant messaging, and social media platforms. Millennials are adept at leveraging technology to facilitate real-time communication, collaboration, and information sharing, often preferring digital mediums over traditional face-to-face interactions. Furthermore, millennial employees value transparency, authenticity, and feedback in communication. They appreciate open and honest communication from organizational leaders, seek opportunities for dialogue and collaboration, and value constructive feedback as a means for personal and professional growth. Moreover, millennial communicative behaviors reflect their preference for flexibility and work-life balance.

**Jerónimo, H. M., et al (2021).** Being inclusive significantly amplifies the impact of diversity practices on employee engagement within organizations. While diversity practices focus on ensuring representation and inclusion of individuals from various backgrounds, it is the inclusive culture that truly harnesses the benefits of diversity. Inclusive environments foster a sense of belonging and respect among employees, irrespective of their differences, encouraging them to contribute their unique perspectives and talents. When employees feel valued and included, they are more likely to engage fully in their work, collaborate with colleagues, and invest in the organization's goals and values. Moreover, inclusive cultures promote trust and psychological safety, allowing employees to express themselves authentically without fear of discrimination or bias. This openness facilitates open communication, innovation, and creativity, as employees feel empowered to share their ideas and opinions freely. Inclusive leadership plays a critical role in cultivating such environments by modeling inclusive behaviors, championing diversity initiatives, and holding others accountable for creating inclusive practices. Furthermore, inclusive cultures have been shown to enhance employee retention and satisfaction, as individuals are more likely to stay with organizations where they feel respected and valued.

**Vohra, N., et al (2015).** Inclusive workplaces are not merely a concept but a dynamic interplay of theory and practice, drawing insights from both academic research and real-world experiences. The lessons gleaned from theory provide a conceptual framework for understanding the importance of diversity, equity, and inclusion (DEI) in organizational settings. Theory emphasizes the benefits of diverse perspectives, inclusive cultures, and equitable practices in driving innovation, enhancing decision-making, and fostering employee engagement and well-being. However, the true test of inclusive workplaces lies in their

practical application within organizations. Lessons from practice illuminate the challenges and opportunities of translating theoretical concepts into actionable strategies and initiatives. Organizations that succeed in creating inclusive workplaces leverage a combination of top-down leadership commitment, bottom-up employee engagement, and systemic interventions to embed DEI principles into their culture, policies, and practices. They recognize the importance of continuous learning, adaptation, and accountability in advancing DEI goals and fostering a culture of inclusion. Moreover, lessons from practice underscore the importance of context and nuance in implementing inclusive practices. What works in one organization may not necessarily translate to another, highlighting the need for customized approaches tailored to specific organizational cultures, industries, and challenges. Successful inclusive workplaces prioritize authenticity, transparency, and collaboration, fostering environments where all individuals feel valued, respected, and empowered to contribute their unique perspectives and talents. In conclusion, inclusive workplaces are informed by both theory and practice, drawing on theoretical insights to inform practical strategies and initiatives. By embracing lessons from both realms, organizations can create environments where diversity is celebrated, equity is promoted, and inclusion is woven into the fabric of organizational culture, driving sustained success and growth.

**Sander, G., et al (2020).** Inclusive leadership is instrumental in addressing unconscious biases in human resources (HR) decisions, which can undermine diversity, equity, and inclusion efforts within organizations. Leaders must first recognize that unconscious biases exist and acknowledge their potential impact on HR processes, including recruitment, promotion, and performance evaluation. By fostering self-awareness and humility, inclusive leaders can actively work to mitigate the influence of unconscious biases on decision-making. One strategy for addressing unconscious biases in HR decisions is through training and education. Inclusive leaders can provide employees involved in HR processes with awareness training on unconscious bias, helping them recognize and understand the biases that may influence their judgments and behaviors. By raising awareness and promoting reflection, training initiatives can empower employees to challenge their own biases and make more objective and equitable decisions. Moreover, inclusive leaders can implement structured decision-making processes and tools designed to minimize the impact of unconscious biases. This may include establishing clear evaluation criteria, utilizing standardized assessment methods, and incorporating diverse perspectives into decision-making panels. By introducing

accountability measures and transparency into HR processes, leaders can help ensure that decisions are based on merit, rather than unconscious biases.

### **Research Problem**

The role of female managers in influencing gender diversity and inclusivity within workplaces remains a significant yet underexplored area of study. While there is growing recognition of the positive impact of female leadership on organizational culture, there remains a need to delve deeper into how these managers specifically contribute to fostering inclusive environments. This study seeks to address the following research problem: How do female managers influence gender diversity and inclusivity in workplaces? Specifically, the research aims to examine the strategies employed by female managers to promote inclusivity, the organizational outcomes associated with their leadership, and the challenges they encounter in navigating gender dynamics. By exploring these dimensions, this research seeks to offer practical recommendations for organizations aiming to enhance gender diversity, support female leadership development, and create more inclusive workplaces that benefit from diverse perspectives and talents.

### **Conclusion**

This study has explored the significant influence of female managers on gender diversity and inclusivity within workplaces. Through synthesizing existing research and examining the role of female leadership, several key insights have emerged. Female managers play a crucial role in fostering inclusive organizational cultures characterized by collaboration, empathy, and a commitment to gender equity. Research consistently shows that teams led by female managers tend to exhibit higher levels of inclusivity and employee satisfaction, attributing these outcomes to their leadership styles that prioritize communication, mentorship, and equitable decision-making processes. Female managers often champion policies and practices that support gender diversity, such as flexible work arrangements, mentorship programs for women, and initiatives to address unconscious bias in hiring and promotion processes. These efforts not only enhance organizational performance but also contribute to a more supportive and equitable workplace environment. Challenges persist, including systemic barriers like unconscious bias and gender stereotypes, which can hinder the full realization of inclusive leadership. Addressing these challenges requires ongoing commitment from organizations to

support female leadership development, eliminate biases, and create inclusive policies and practices that benefit all employees.

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